



# DOWNTOWN NEWS

A Report on Recent and Upcoming Downtown Happenings

Main Street Program - April 2015

## B R Vino Celebrates 3rd Anniversary

Mike and Laurie Mercado hosted an excellent reception at B R Vino on March 6th to celebrate their 3rd Anniversary in business. The event featured great snacks and beverages and live entertainment by 'Left to Right'.

## Mayor Morales Presents Proclamation

During the event, Mayor Vincent M. Morales, Jr. read the following proclamation:

Whereas, BR Vino has the distinction of being the first and only wine room in the historical downtown district of Rosenberg; and

Whereas, the wine room specializes in boutique wines and Kraft beers, and also offers a unique assortment of gifts and jellies along with appetizers; and

Whereas, this business is a great compliment to the restaurants, stores and events in Downtown Rosenberg.

Now, Therefore, I, Vincent M. Morales, Jr., Mayor of the City of Rosenberg, urge all citizens to join me in recognizing March 6, 2015 as the "3RD ANNIVERSARY OF B R VINO".



Hundreds of Friends and Supporters Attended this Anniversary Celebration

## Coming up in April

- ◆ Railroad Museum to host 'RailFest2015' on April 11th (Pg. 2)
- ◆ Architectural Appreciation Photo Contest will run thru the month of April (Pg. 3)
- ◆ Cast Theatrical Productions will show 'A Company of Wayward Saints' through April 11th (Pg. 5)
- ◆ TMSP Resource Team to Visit Rosenberg April 14-17 (Pg. 4)



#### For more information:

- Call the Museum at 281-633-2846,
- E-mail the Museum at [info@RosenbergRRMuseum.org](mailto:info@RosenbergRRMuseum.org)
- Or visit the Museum's web site:

[www.rosenbergrrmuseum.org](http://www.rosenbergrrmuseum.org)



## **Rosenberg Railroad Museum to Host RailFest2015 on April 11**

On Saturday April 11th, the Rosenberg Railroad Museum will sponsor RailFest2015. The event will be both educational and fun. It will include a model train layout show, featuring the Houston S-Gaugers and RRM's HO Layout, and the Houston Area G-Gaugers will be running their trains on the Museum's new feature, the RRM Garden Railroad.

The Museum will also hold an open house, and there will be festival foods and beverages for sale, and live music by the Brazos River Pickers.

In addition, "Jingles" the balloon artist will amaze everyone with his creativity, and there will be a "Tot Spot", with fun for the little ones.

Furthermore, a troupe of "Hobos" will be camped out to show us how life was for the people who rode the rails. A Hobo bindle craft and scavenger hunt will be staged for all kids, and the Museum's popular Observation Platform will give everyone an up close view to train rushing by.

### **The Brazos River Pickers will Perform**







Kathy Golden and New Committee Chairperson, Marcia Vogelsang,  
Discussed Downtown Improvement Needs

## Rosenberg Welcomes New Main Street Mgr.

Rosenberg welcomed new Main Street Manager Dan Kelleher who arrived and started his duties recently. Kelleher has a long record of experience managing successful downtown improvement programs, and he says he is looking forward to working with downtown stakeholders to enhance and improve our downtown district.



Dan Kelleher

## Design Committee Discusses Landscape Improvements

The Main Street Design Committee met on March 10th, and discussed and brainstormed numerous possible activities to improve and enhance the built environment in downtown Rosenberg. One of the issues they discussed was the possibility of conducting a comprehensive review of our current downtown landscaping, and identifying ways to improve it. Committee members acknowledged that such a plan would involve both capital costs and ongoing operating costs.

### There is a Need for a Place to Display Art

Another important issue raised by Committee members Diana Miller and Kathy Golden was the need to identify and secure some type of gallery space where local artists could display their work.

### Recommendation to Hold Photo Contest

The Committee also suggested the installation of upgraded street fixtures, improvements to curbs, gutters, and sidewalks, and they recommended that an Architectural Appreciation Photo contest be held as one element of our community observance of Preservation Month, which is the month of May.

## Organization Committee Proposes Committee Voting Rights for All Members of the Main Street Board

The Main Street Organization Committee met on March 12th, and approved a recommendation that all members of the Main Street Advisory Board should be welcomed as full voting members on any Main Street Committee.

## Members Elect Vazquez as Leader

Members of the Committee also discussed the typical types of activities of Main Street Organization Committees, such as community education and fundraising, and they elected Juanita Vazquez as their Chairperson.



Juanita Vazquez

## Texas Main Street Program (TMSP) to Send 'Resource Team' to Assist Rosenberg's New Program



TMSP Coordinator Debra Drescher will Lead the Team

One of the ways that the Texas Main Street Program (TMSP) helps new Main Street Cities get off to a solid start, is to send a 'Resource Team' to these new cities to help them get organized and to establish some initial goals and objectives.



## Resource Team will Visit Rosenberg in April


On April 14-17, the TMSP Resource Team will visit Rosenberg and conduct a series of meetings and community tours.

On Tuesday, April 14th, the Resource Team will tour the community and the Main Street District in a City of Rosenberg Van and on foot in an effort to take stock of the downtown buildings and architecture, and to identify possible restoration challenges and opportunities.

Then, on Wednesday and Thursday, they will conduct a series of meetings with groups such as the Main Street Advisory Board, Main Street Committee members, property owners, merchants, the Rosenberg City staff and the general public.

Finally, on Friday, April 17th at 8:30 AM, they will hold a closing meeting and present their initial findings.









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Theatrical Company

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# A Company of Wayward Saints




*Written by* **George Herman**


*Directed by* **Roger Bauer**


*8:00 pm. Fridays & Saturdays: March 20th until April 11th*  
*Matinees. 2:30pm: Sunday March 29th & Saturday April 4th*




**ROSENBERG  
CULTURAL  
DISTRICT**  
Arts In Historic Downtown



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HISTORIC DOWNTOWN  
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CAST Theatrical Company Inc., 1909 Avenue G, Rosenberg, TX 77471  
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 For more information about CAST visit: [www.casttheatrical.com](http://www.casttheatrical.com)

## Promotion Committee Names Mike Mercado as Chairperson

The Main Street Promotion Committee met on March 13th and discussed several issues including how the Committee will engage in marketing and promotional activities both for it's own initiatives and also in support of the downtown stakeholders it is designed to serve. Several upcoming events were discussed; and the Promotion Committee will work to help get the word out about these events.

The Committee also elected Mike Mercado as Chairperson.



Jennifer Hartman



Workers recently made door & window repairs and other façade improvements at Bill Butler's Building at 917-919 2nd Street

## Economic Restructuring Committee to Focus on Business Support

The Main Street Economic Restructuring Committee met on March 18th and discussed several ideas to support existing businesses and recruit new ones. They also talked about meeting with owners of vacant or underutilized buildings to see if we can help secure tenants, and the Committee elected Jennifer Hartman as Chairperson.